



## **Malabar Gold & Diamonds unveils New Showroom in Goregaon, Mumbai**

**Mumbai, February 22nd, 2025** : Malabar Gold & Diamonds, the responsible jeweller proudly announces the opening of its newest showroom in Bangur Nagar, Goregaon (West), Mumbai. This store is bound to become the largest jewellery showroom in Goregaon spanning an impressive 5000 sqft. The space aims to provide customers with an unparalleled jewellery shopping experience, complete with spacious interiors and ample parking. The showroom also promises a premium experience with the inclusion of a privileged lounge as well as in-house diamond experts simultaneously featuring an extensive range of designs and collections. This milestone highlights the brand's continued commitment to strengthening its presence in India.

The showroom marks the brand's 29<sup>th</sup> outlet in Maharashtra, further solidifying its leadership in the region. The showroom was inaugurated by Mrs. Vidhya Jaiprakash Thakur, hon'ble MLA of Goregaon Vidhansabha in the presence of Mr. Fanzeem Ahmed, Regional Head, West Zone, Management Team Members, customers and well-wishers.

With a global footprint of over 375 plus showrooms across 13 countries—including India, the Middle East, the USA, the UK, Canada, and Australia—Malabar Gold & Diamonds is renowned for its wide-ranging collections, exceptional quality, and customer-centric approach. Backed by a dedicated team of 22,000 multilingual employees across 26 countries, the brand has served over 15 million satisfied customers worldwide.

The new showroom offers an extensive collection of gold, diamond, platinum, and gemstone jewellery, designed to suit various tastes and occasions. From traditional designs that reflect India's cultural heritage to contemporary styles for modern sensibilities, the showroom caters to diverse preferences.

In a statement marking the momentous occasion, **MP Ahammed, Chairman of Malabar Group**, stated, "We are thrilled to announce the launch of our new showroom in Mumbai, a city known for its larger-than-life people and opulent lifestyles. At Malabar Gold & Diamonds, we take pride in creating jewellery that celebrates life's most cherished moments. With an unwavering commitment to quality, ethical business practices, and customer satisfaction, we are excited to present our exceptional collections to Bangur Nagar, Goregaon, and look forward to giving the residents an absolutely fantastic shopping experience."

The showroom is designed to provide a premium shopping experience, with elegant displays and a highly trained team to guide customers in selecting their perfect jewellery.

This showroom launch underscores Malabar Gold & Diamonds' vision of becoming the world's most preferred jeweller, combining traditional craftsmanship with modern innovation to create timeless pieces while prioritising sustainability and societal well-being.

**About Malabar Gold & Diamonds:**

Malabar Gold & Diamonds was established in 1993 and is the flagship company of Malabar Group, a leading diversified Indian business conglomerate. With an annual turnover of \$6.2 billion, the company is currently the 6th largest jewellery retailer globally and the 19th ranked brand in Deloitte's Luxury Goods World Ranking. They have a strong retail network of over 370 showrooms spread across 13 countries in addition to multiple offices, design centres, wholesale units, and factories spread across India, the Middle East, the Far East, the USA, the UK, Canada & Australia. Malabar Gold & Diamonds also features an online showroom [www.malabargoldanddiamonds.com](http://www.malabargoldanddiamonds.com).

ESG (Environmental, Social & Governance) and CSR have been the primary commitments of the group since its inception. The key focus areas of the Malabar Group are Health, Housing, Hunger Free World, Education, Environment and Women empowerment, integrating the principles of responsibility and sustainability into its core business.